

**BBA-403 (N) (AK)**

**2 0 2 1**

( 4th Semester )

**BACHELOR OF BUSINESS ADMINISTRATION**

Paper : BBA-403 (New)

**( Research Methodology )**

**KEY ANSWERS FOR OBJECTIVES**

( PART : A—OBJECTIVE )

1. Choose and write the correct answer from the options provided : 1×10=10

(a) (iii) Both (i) and (ii)

(b) (iv) All of the above

(c) (ii) Snowball sampling

(d) (iii) Ratio

(e) (iii) Both (i) and (ii)

(f) (iv) All of the above

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(g) (iv) Oral presentation

(h) (iii) Selection

(i) (i) Research process

(j) (i) Theory

2. State whether the following statements are *True*  
or *False* : 1×5=5

(a) True

(b) True

(c) False

(d) False

(e) True

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